

# Event Sponsorship Opportunity!



*Nevada Woman's Fund Presents*

15th ANNUAL  
*Power of the Purse*

**It's about more than the purse;  
it's Empowering the Woman who carries it.**

*Friday, November 18, 2022*  
**5-9PM | VIP HOUR 5-6PM**  
**RENO BALLROOM**

As we look to 40 years of service fulfilling our mission to uplift the lives of women and families in Northern Nevada, we are very proud to share that 2022 educational scholarship distributions were the highest in our history. Nevada women were awarded \$290,000! These awards allow progress on women's professional careers and opportunities for higher earnings; while uplifting our community through economic investment. By participating in Power of the Purse, you are ensuring a strong, well-educated female workforce in our community!

#### Contact us:

Nevada Women's Fund  
770 Smithridge Dr. Ste 300 , Reno, NV 89502  
Phone Number: (775)786-2335 | Website: [nevadawomensfund.org](http://nevadawomensfund.org) | Email: [info@nevadawomensfund.org](mailto:info@nevadawomensfund.org)



# Power of the Purse

*It's about more than the purse; it's EMPOWERING the woman who carries it!*

November 18, 2022 - Sponsorship Form

**Deadline: October 17, 2022** for inclusion in printed program & marketing

## What is Power of the Purse?

We celebrate what is inside each woman's purse- the economic building power that she brings to our local community. Women make up more than half of the U.S. population, and control or influence 85% of consumer spending (Source, Forbes 2019). Our 1000+ guests come to the Reno Ballroom each year to shop local vendors, enjoy food, beverages, and our famous high-end purse raffle. Your support of Power of the Purse allows Nevada Women's Fund to continue Empowering the Woman who carries the purse!

This premier holiday shopping event raises money to support the Nevada Women's Fund's scholarship and grant programs. Since 1983 Nevada Women's Fund has awarded over \$9 million in academic scholarships for women in Northern Nevada and awarded community grants supporting women and children. Our academic scholarships support local women to obtain higher education, resulting in them achieving financial security.

### Sponsor Levels:

**\$5,000—VIP Underwriter:** This year's event will include a VIP champagne & shopping hour from 5:00 pm -6:00 pm. As the VIP Sponsor, you will receive **10 VIP tickets**. Your company logo will be prominently displayed alongside the VIP hour designer purse that will be raffled off during that hour. Additionally, your logo will receive premier placement in the event program, social media posts, and marketing material.

**\$2,500— Event Underwriter:** Includes **8 VIP tickets**. As an event underwriter, your company logo will be prominently displayed throughout the room, alongside your sponsored designer purse, and will receive premier placement in the event program, social media posts, and marketing materials.

**\$2,000—Event Sponsor (limited number):** Includes **6 VIP tickets**. As an event sponsor your company logo will be prominently displayed throughout the room and will receive premier placement in the event program, social media posts, and marketing material to draw further attention to your company's involvement and support.

**\$1,500—Community Sponsor (limited number):** Includes **4 VIP tickets**. As a community sponsor your company logo will be prominently displayed throughout the room as well as in the event program that will be distributed to all shoppers

**\$1,000—Girls Night Out Sponsor (limited number):** Includes **2 VIP tickets**. As a girl's night out sponsor your company will receive recognition in the event program which will be distributed to all attendees.

### Individual Tickets:

**\$150 VIP Tickets** - Includes early entry to event with champagne, 2 drink tickets, appetizers, VIP purse raffle, and early access to shopping from our select vendors (5-9 PM) x \_\_\_\_\_

**\$75 Individual Tickets** - Includes 2 drink tickets & appetizers ( 6-9 PM) x \_\_\_\_\_

Company Name (as it will be displayed): \_\_\_\_\_

Primary Contact : \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please email your application and company logo to [info@nevadawomensfund.org](mailto:info@nevadawomensfund.org)